

Ethiopian Sports Federation in North America

Sponsorship Package

	Platinum Sponsorship Package	Gold Sponsorship Package	Silver Sponsorship Package	Bronze Sponsorship Package
	\$100,000.00	\$75,000.00	\$50,000.00	\$25,000.00
<ul style="list-style-type: none"> • 2-3 minutes address on PA to the audience at Stadium about your company & products after each game. • Sponsor Rep will participate at the award ceremony • *Sponsor's logo will be printed on Ethiopian Day flyers 	√			
<ul style="list-style-type: none"> • Company logo displayed on main events screen, including Closing Night & ETH Day (if available). • *Sponsor logo will be printed on closing night tickets 	√			
<ul style="list-style-type: none"> • *Company logo visible around Ticket Booths or Stadium Entrance • VIP complimentary pass for tournament week (15 = Gold, 20 = Platinum) 	√	√		
<ul style="list-style-type: none"> • **Banner in high traffic area • Advertisement on ESFNA social media 	√	√		
<ul style="list-style-type: none"> • *Company logo on the official ESFNA flyers 	√	√	√	
<ul style="list-style-type: none"> • Access to advertise in high traffic area, and headquarter hotel lobby • One complimentary booth in the Dry Goods area 	√	√	√	√
<ul style="list-style-type: none"> • Sponsorship recognition on stage by event organizers • *Advertisements and banners within the soccer stadium 	√	√	√	√
<ul style="list-style-type: none"> • *Company name/logo in Convention Program booklet or full page on ESFNA magazine • Logo on ESFNA website 	√	√	√	√
<ul style="list-style-type: none"> • Stadium access complimentary passes (5 = bronze, 10 = Silver, 15 = Gold, 20 = Platinum) 	√	√	√	√

Individual Marketing Option

Type	Cost
<ul style="list-style-type: none">**Banner in High Traffic AreaAdvertisement on ESFNA social media	\$15,000.00
<ul style="list-style-type: none">*Company Logo on the Official ESFNA Flyers	\$10,000.00
<ul style="list-style-type: none">Advertising in High Traffic area, Head quarter hotel lobby and local Ethiopian businesses	\$5,000.00
<ul style="list-style-type: none">Sponsorship Recognition on stage by Event Organizers	\$4,000.00
<ul style="list-style-type: none">*Company name/logo in Convention Program booklet/ESFNA Magazine (full-page)	\$3,000.00
<ul style="list-style-type: none">Company Logo on the ESFNA Website	\$2,000.00

Individual Vending Option

Type	Cost
Dry Goods Vendor (if available)	\$1,300.00
Food and Beverage (if available)	\$3,500.00

For exclusive pricing and special promotion, please contact:

- Melaku Taye, Business Manager @ 240-4372295
- Eyayu Zenebe, PR @ 214-914-8863

*Good quality logo and Ads must be sent in time before printing deadline in order to be printed on tickets and event flyers.

**It's the sponsor's responsibility to bring their own banner they need posted.

SPONSORSHIP AGREEMENT

DATE: _____

BETWEEN: _____ (Sponsor)

And _____ (ESFNA)

Sponsor and ESFNA are collectively referred to as the parties the sponsorship agreement.

TERMS OF AGREEMENT:

1. In exchange for payment of the sponsorship amount stated above, ESFNA agrees to grant the sponsor the following sponsorship rights:
 - Platinum
 - Gold
 - Silver
 - Bronze
2. The sponsorship will be for the period of Jul 2, 2023 to July 8, 2023. During this time period the sponsor will be granted access to the benefits listed under the specific class of sponsorship the sponsor paid for at the specified ESFNA events.
3. In the event of a dispute arising between the parties that the parties themselves cannot resolve, the parties agree to refer the matter to an independent arbitrator appointed by mutual agreement of the parties. The decision of the arbitrator shall be binding on both parties.
4. If the parties cannot agree on an arbitrator, the parties agree to submit the dispute to a binding arbitration by JAMS. The JAMS arbitrator shall be selected under JAMS Rule 15.

5. Sponsor agrees that ESFNA has no duty to provide any of the benefits listed under the sponsorship package unless ESFNA is first paid in full for the specific sponsorship package. Sponsor also agrees that in the event ESFNA's annual event has to be postponed or canceled due unforeseen an occurrence or circumstance beyond ESFNA's control, the sole remedy for sponsor is receipt of the benefits of its sponsorship at the next ESFNA event.
6. Sponsor shall indemnify and hold harmless ESFNA against any claim by a third-party claimant arising from alleged use of sponsor's products or services.
7. The terms and conditions of this agreement shall not be disclosed to any third parties without the prior written consent of both parties.
8. The rights of either party sponsor under this agreement shall not be transferable or assignable either in whole or in part.

Signed:

The sponsor: _____

ESFNA: _____

Title: _____

Title: _____

Date: _____

Date: _____